

FEEDBACK ON INTERNATIONAL ACADEMIC MOBILITY / STUDENTS

Alina Yevtushenko, 3rd year, Bocconi University, Milan (Italy), the first semester of the Academic Year 2023/2024

Mobility in Italy at Bocconi University is an exciting and unique experience!

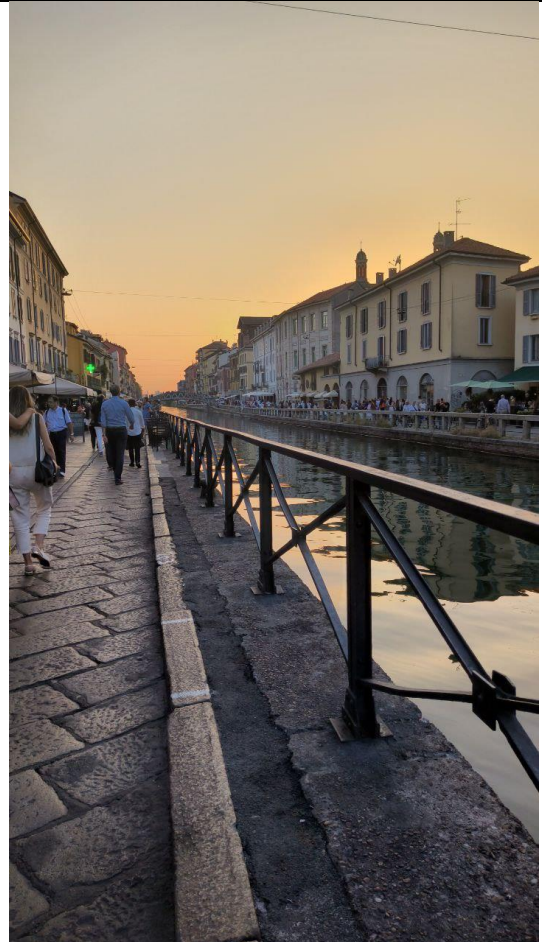
Bocconi University attracts with its architecture and academic spirit. The campus impresses with the diversity of cultures and nationalities of students, which creates an incredible atmosphere of cultural exchange and understanding. The teaching staff at Bocconi is highly qualified and open to dialogue, which contributes to a deeper understanding of the subjects and the development of critical thinking. We should also mention the social life of the student community, which is an integral part of mobility. Meetings at cultural events, student parties and the exchange of ideas make the period of study in Italy an unrivalled experience.

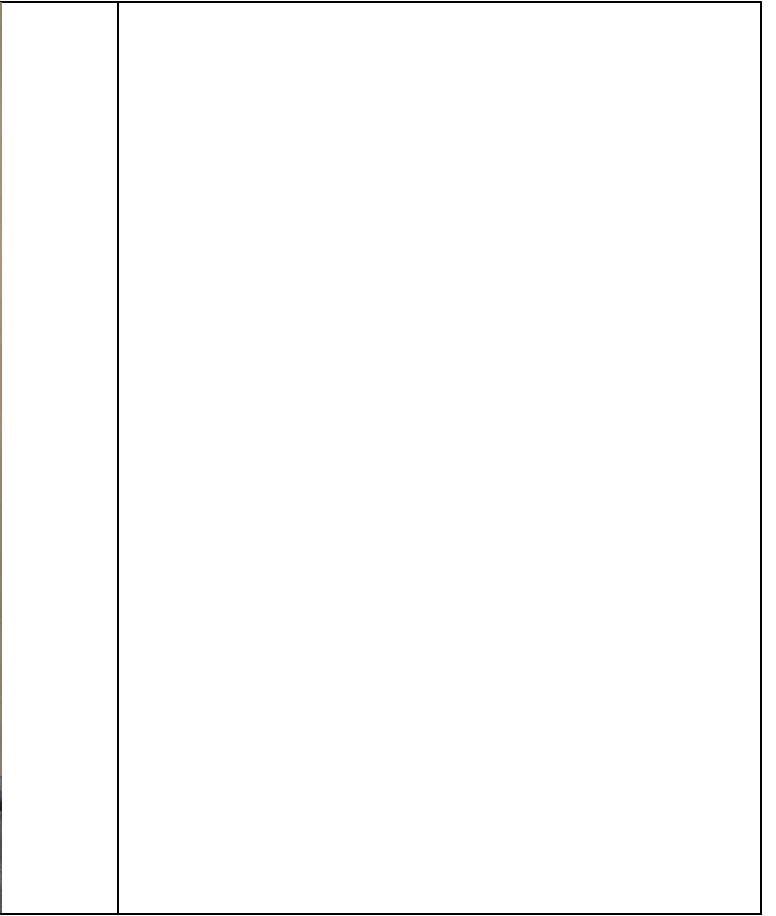
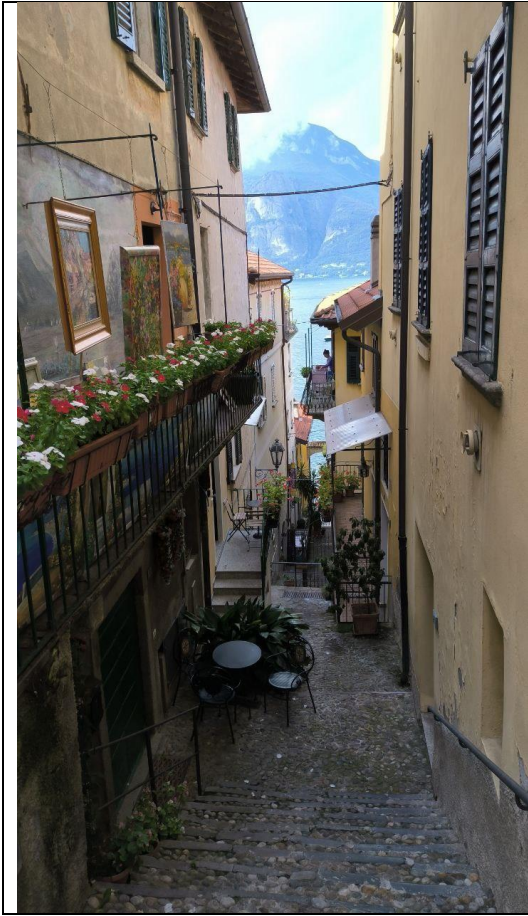
Mobility in this region allows you to gain not only academic knowledge, but also to deepen your understanding of Italian culture and language, and of course Italian cuisine - a real discovery. Italian cuisine is a true embodiment of taste and tradition, known for its simplicity and quality of ingredients.

Milan impresses with its fashion, art and versatility. Outside of the classrooms of Bocconi University, the city's life is bustling and its energy is simply irresistible. The combination of history and modernity makes Milan unique. You can feel the rhythm of fashion and style in this city, which fills every corner of it. Milan is not just a city, but an inexhaustible source of impressions that remain in the memory as a part of the unforgettable Italian charm. Lake Como is also located not far from Milan, which is striking in its beauty.

Mobility in Milan, at Bocconi University, is not just about studying, but about full immersion in Italian culture, the scientific community and invaluable personal development. This mobility experience in Italy leaves an immeasurable impression, filling your life with new knowledge, emotions and unforgettable moments!

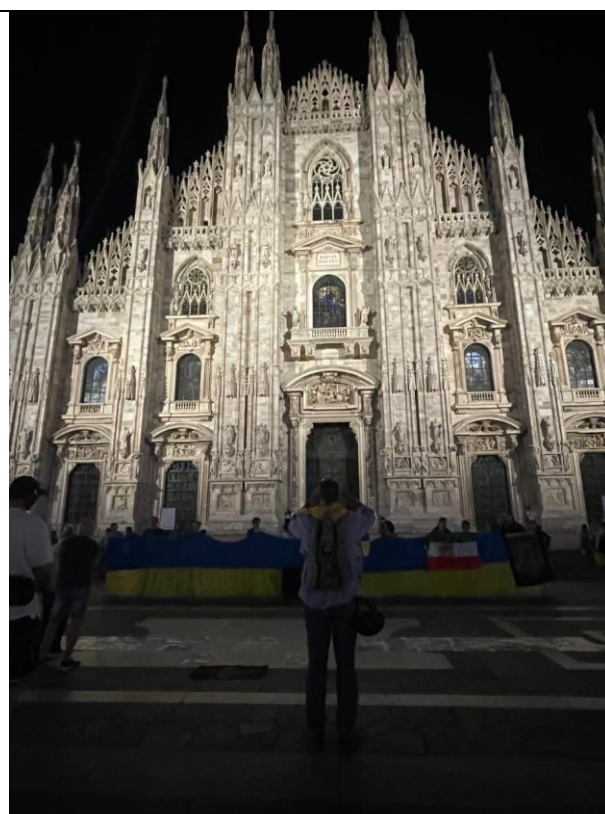
I advise all students of the School of Economics to take advantage of the opportunity to study under the Student Exchange Program between Università Bocconi University, Milan (Italy) and V.N. Karazin Kharkiv National University (Ukraine).

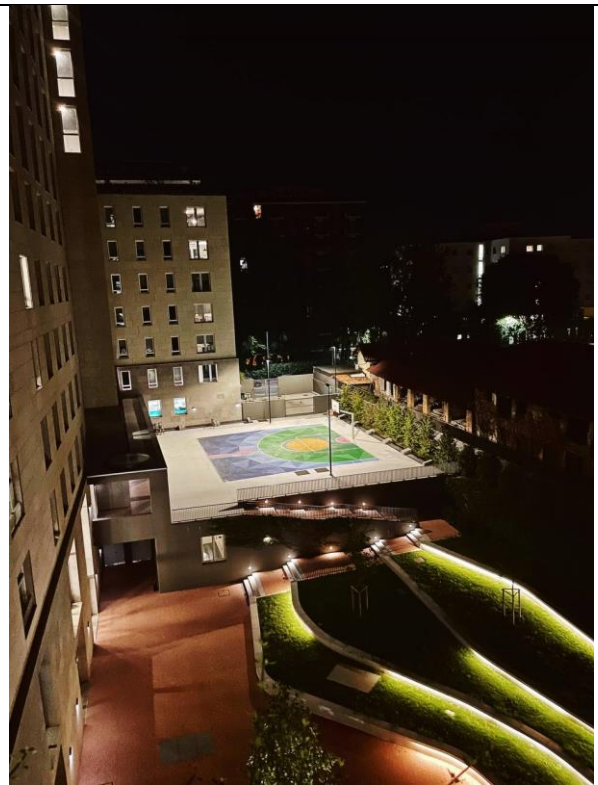




Alina Servetnyk, 4th year, Bocconi University, Milan (Italy), the first semester of the Academic Year 2023/2024

I recently returned from the Student Exchange Program at Bocconi University in Milan. It was an unforgettable and vivid experience. Bocconi University is consistently ranked among the best in Italy and Europe. During the academic year, students pass four sessions - in the middle and at the end of each semester, so you need to get involved in the learning process from the first lectures. To successfully complete a session, a student must have a very deep understanding, orientation and ability to connect the theoretical material of the course. The university offers both general theoretical courses and unique ones. This contributes to an incredible experience. During the semester, our lectures were attended by guest lecturers who are current employees and managers of such companies as LVMH, EIOPA, Scope Ratings. Despite the heavy workload, you will have plenty of time to enjoy sunny Milan, its architecture, and world-famous sights. The city also has an incredible location for those who want to travel not only around Italy, but also to the nearest countries. I believe that academic mobility is a great opportunity for students to improve their studies and broaden their horizons. If you have the opportunity to take part in this programme, don't miss it!





Anastasiia Yevsikova, 3rd year, University of Gdansk, Gdansk (Poland), the first semester of the Academic Year 2023/2024

The amazing four months flew by like one. It was my first student exchange under the Erasmus+ program, which took place in University of Gdansk, Gdansk (Poland), with the support of V.N. Karazin Kharkiv National University. It's impossible not to note how much it influenced me in many aspects and how many bright and warm memories it left.

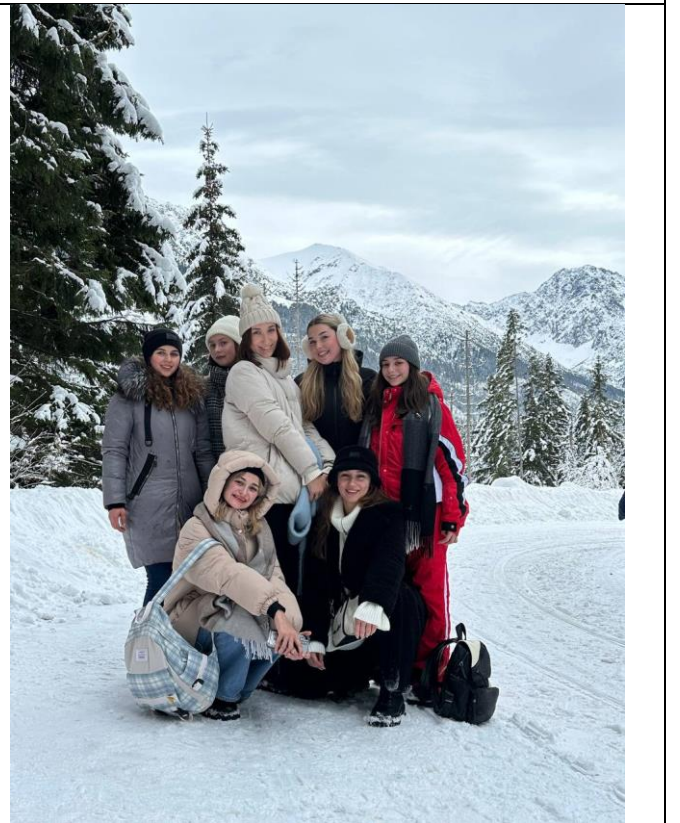
I want to highlight the professionalism of the teachers in University of Gdansk, who always treated us with understanding. Classes were held in a light and pleasant atmosphere, where there was always room for jokes and sharing our own experiences. We worked a lot in teams, which laid a great foundation for future work in an international team.

I also cannot fail to mention ESN Gdańsk/3city, thanks to which numerous interesting events were organized and held.

But above all, I am grateful to the Erasmus+ program for friends, for every person that Gdansk brought into my life.

Thank you! And here's to new discoveries ahead!





Daria Pohasii, 4th year, Central European University Private University, Vienna (Austria), the first semester of the Academic Year 2023/2024

Hi, my name is Dasha and I am a fourth-year student at the School of Economics, studying Business Process Management. This semester, I studied at the Central European University Private University in Vienna (Austria) under the Erasmus+ programme.

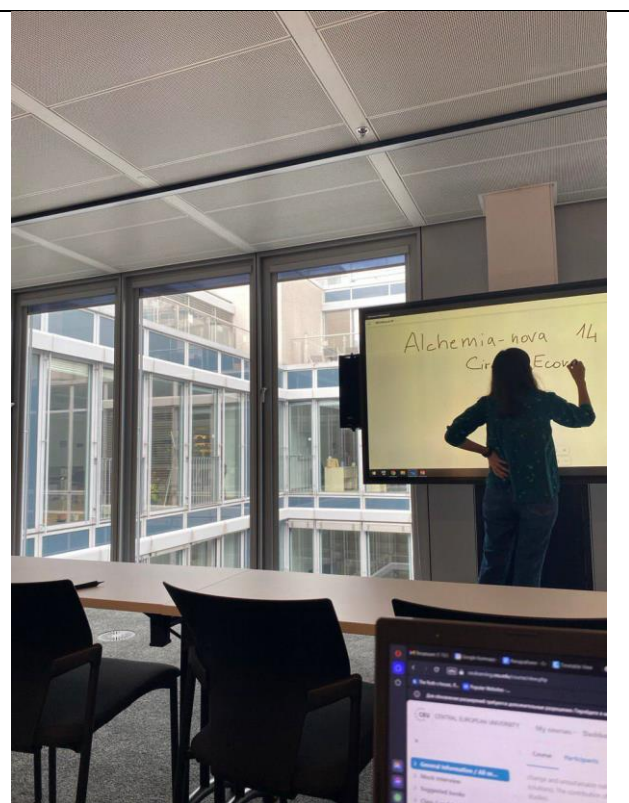
The classes were held in small groups of up to 20 people, so the professors knew each student by sight and name. A special teaching method of the Central European University is to encourage students to express their own opinions during discussions. During the semester, we completed various types of assignments: group work, presentations, reports, and personal papers.

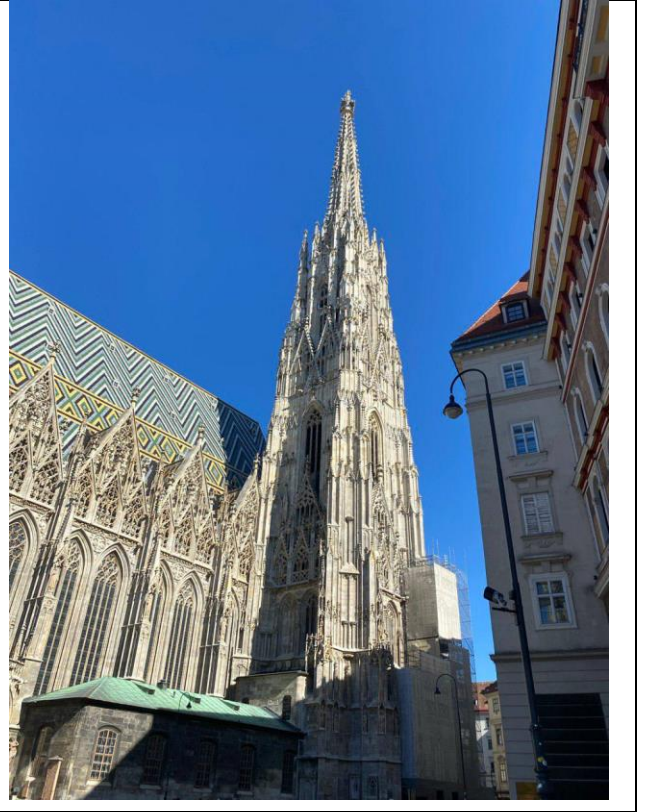
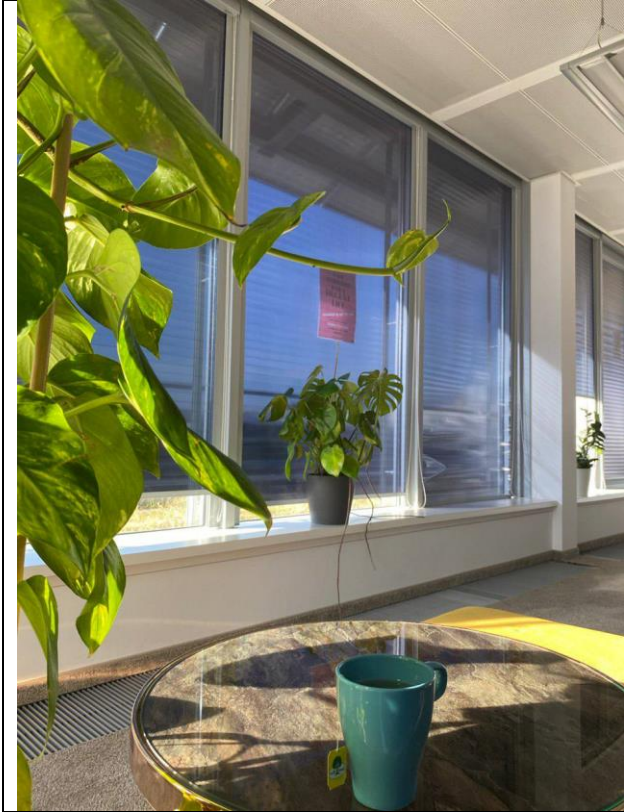
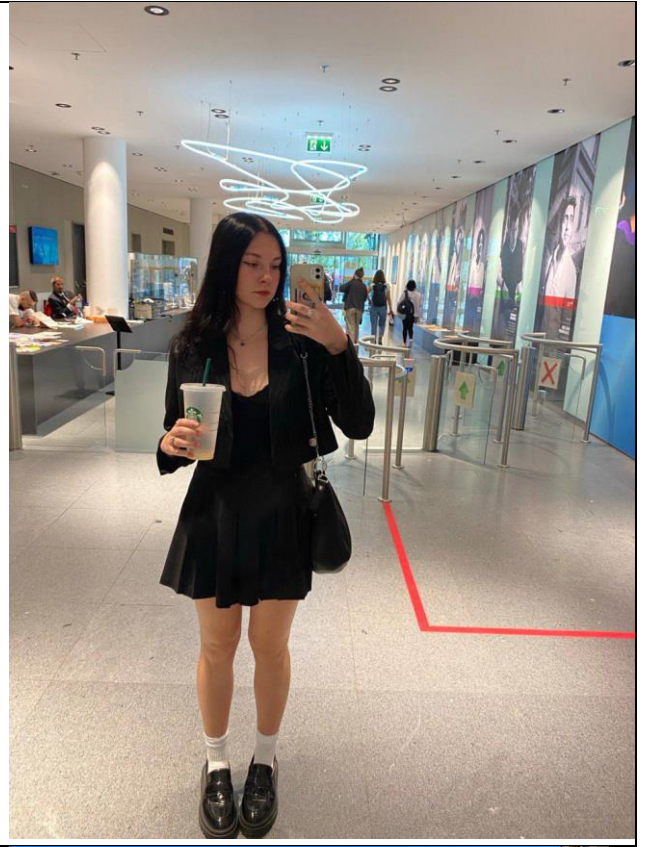
The university students organise many different events: a film and pizza night, a beach day on the Danube, meditations and parties.

The university campus is quite new, equipped with modern, bright classrooms. There are also several kitchens on each floor where students can make tea or heat up food.

I lived in Vienna for 4 months, and I can definitely say that I fell in love with this place. Vienna is a very architecturally beautiful and incredibly comfortable city to live in.

In general, I am very glad that I got into this Erasmus+ mobility programme and wish everyone to try to study abroad on an exchange basis!





***Kateryna Petrenko, 4th year, Vienna University of Economics and Business,
Vienna (Austria), the first semester of the Academic Year 2023/2024***

Hello! My name is Kateryna Petrenko, I am a 4th year student of the School of Economics, Department of Marketing, Management and Entrepreneurship, studying Information Marketing, Advertising and Public Relations. Students of the School of Economics have the opportunity to participate in international mobility programmes, which involve exchange studies at foreign universities. And I was able to take advantage of this.

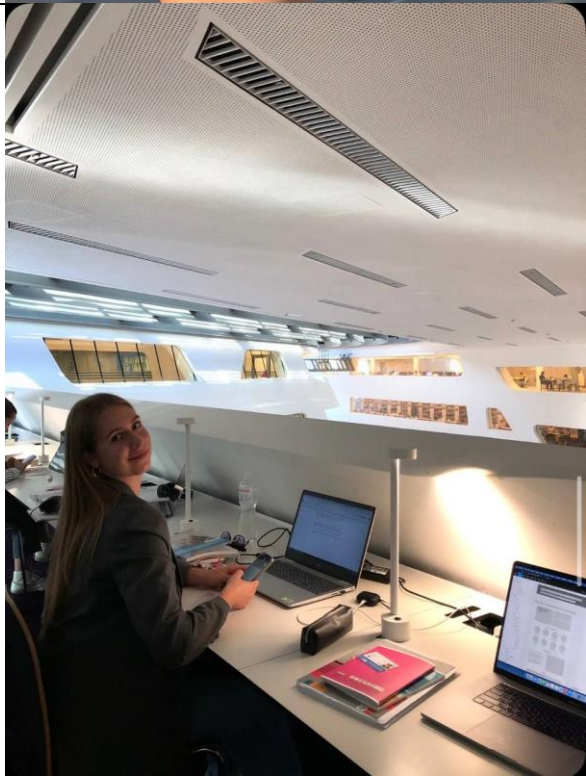
During the autumn semester of 2023/2024, I studied at the Vienna University of Economics and Business (Wirtschaftsuniversität Wien) in the Austrian capital, Vienna. This higher education institution is one of the top 20 economic universities in Europe. A striking characteristic of this university is its modern campus, which was built by architects from all over the world. For example, the building of the central library, which looks like a spaceship, is a business card. The campus also has a number of research institutes, specialised and classical libraries, a beautiful green area, dining rooms, cafeterias, shops and a sports complex with three gyms.

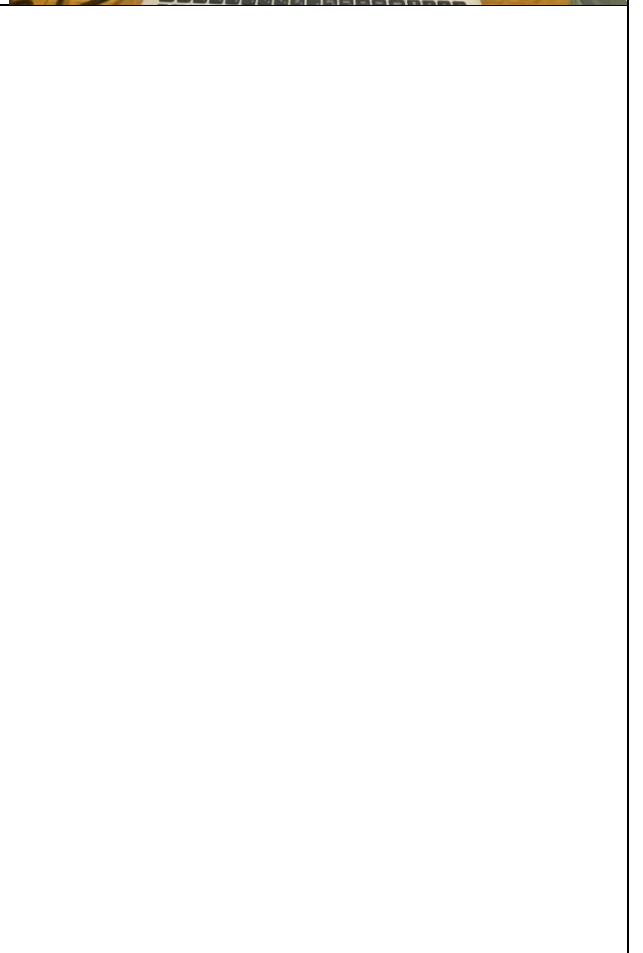
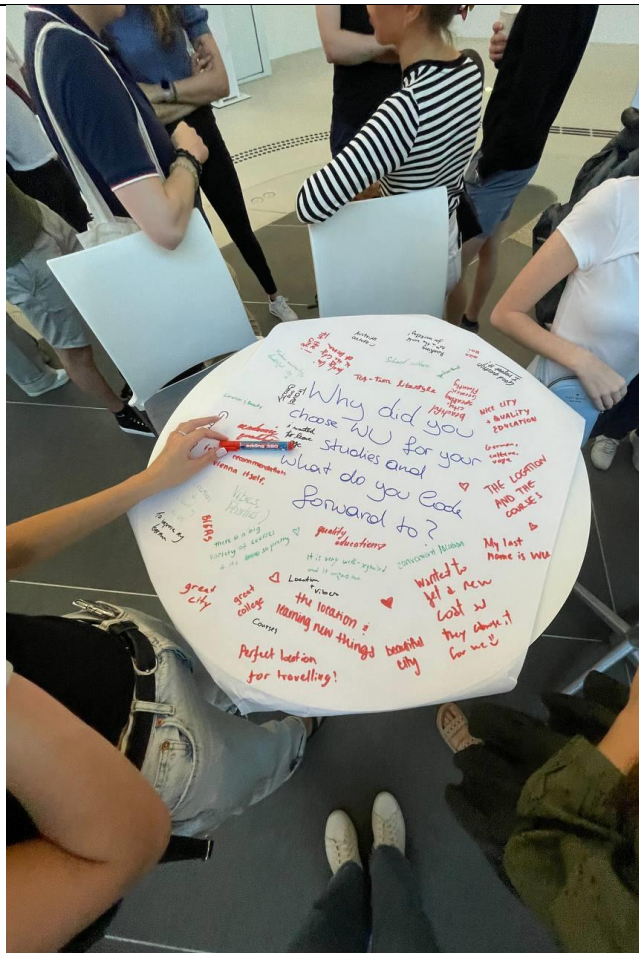
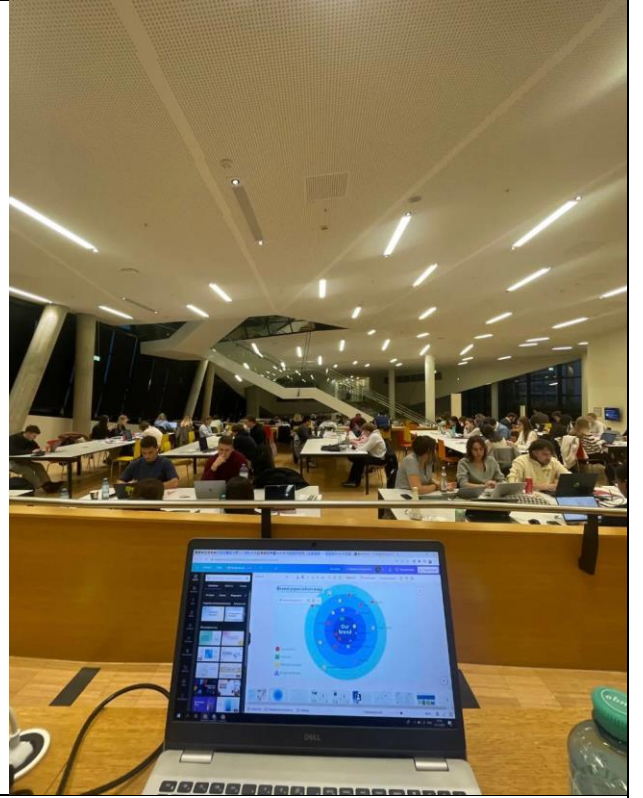
The university has about 24,000 students, 23% of whom are international students. The university also has many partners, so every semester it hosts students from all over the world. The training was very practically oriented and interactive: work on real cases, presentations based on the results of students' own developments, and speeches by speakers from top companies. It is worth noting that almost all courses require group work, which prepares students for teamwork in real life. It's very convenient that you can choose the subjects, their number, and make a schedule at your own discretion. I studied such subjects as Fashion Marketing, Global Branding, Social Media Strategy, HRM and German. Summing up my study experience, I can say that I not only gained new knowledge, but also applied and consolidated the skills I had acquired at my native Karazin University, making me a worthy competitor to students from other foreign educational institutions.

For me, a significant difference between education at the Vienna University of Economics and Business was the seminar format: no more than 25-30 students in a class, no lectures with notes, each professor's story is accompanied by a presentation and is reinforced by a discussion with students. Since I am used to working independently, the group work that was an integral part of the curriculum was a challenge for me. However, it improved my skills in delegating work, cross-cultural communication, conflict resolution and compromise. Moreover, it gave me the opportunity to get to know the international students, who turned out to be interesting and ambitious young people.

Undoubtedly, participation in academic exchange programmes is a significant advantage that increases the competitive ability of a student participating in the programme in the labour market. This is an incredibly valuable experience, so I am grateful to the School of Economics of Karazin University, the Ukraine Special

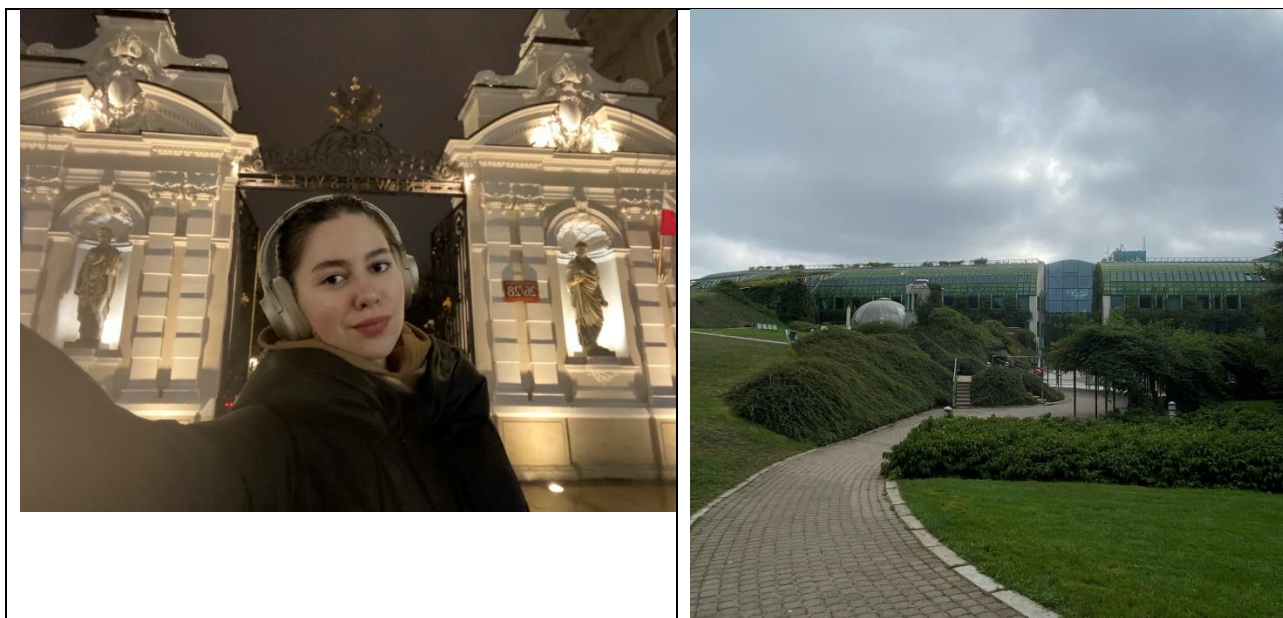
Exchange programme and the Vienna University of Economics and Business for this opportunity!

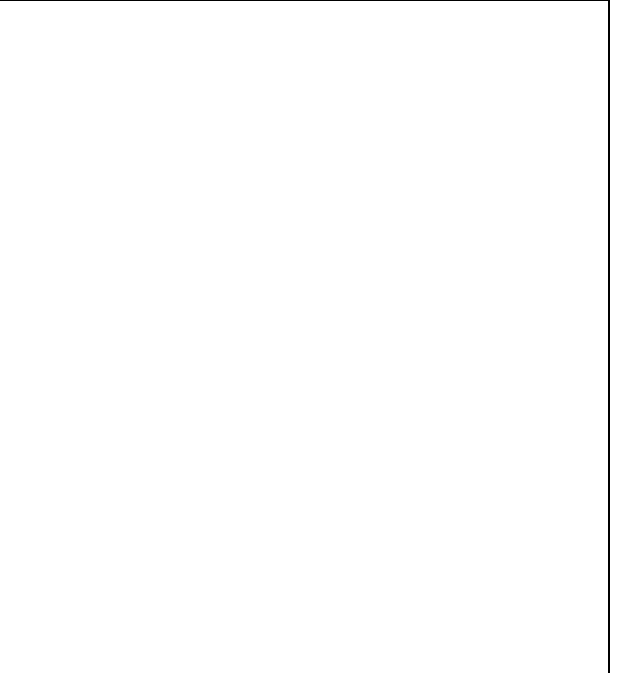




Yulianna Pivniak, 3d year, University of Warsaw, Warsaw (Poland), the first semester of the Academic Year 2023/2024

Hello, friends! I would like to share with you my incredible experience of studying at the University of Warsaw while participating in the EU Erasmus+ mobility programme. The exciting academic semester I spent in Poland was unforgettable for me. While studying at the University of Warsaw, I had the opportunity to study Administration, Finance and Economics in depth, as well as to acquire new knowledge and skills in the field of management and economics and to discover the world of new languages. The foreign teaching system has opened up new approaches and methods for me, which I have been eagerly applying in my academic work. In addition, communication with teachers and students from different countries has become a great source of inspiration and new ideas. Joint projects and discussions helped to broaden my horizons and gave me the opportunity to see issues from a different perspective. The leisure and cultural programme was also of a high standard, with new events from different student organisations every day. Every day we had the opportunity to visit interesting places in Warsaw and get to know the culture and history of Poland. It was not only entertaining, but also helped us to better understand the context in which we studied and the culture we encountered. In general, my experience of studying at the University of Warsaw within the framework of the EU Erasmus+ mobility programme was extremely rich and useful. I am confident that the knowledge and impressions gained will be useful to me in my future career and personal development, not only as a student or academic, but also as a human being.



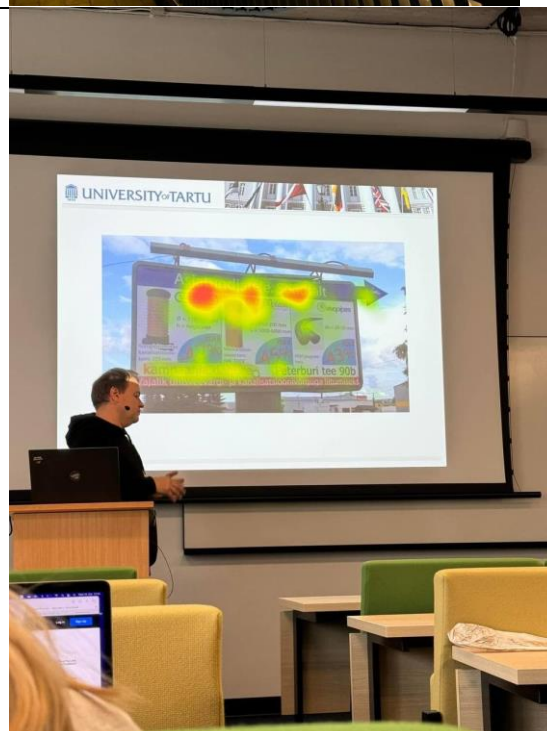
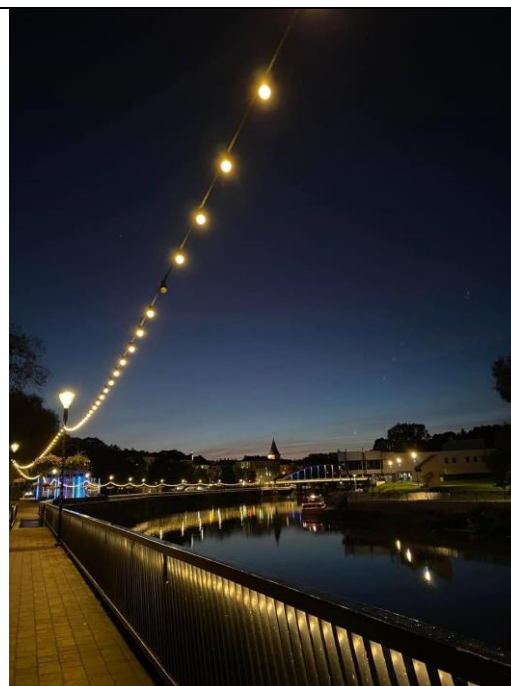


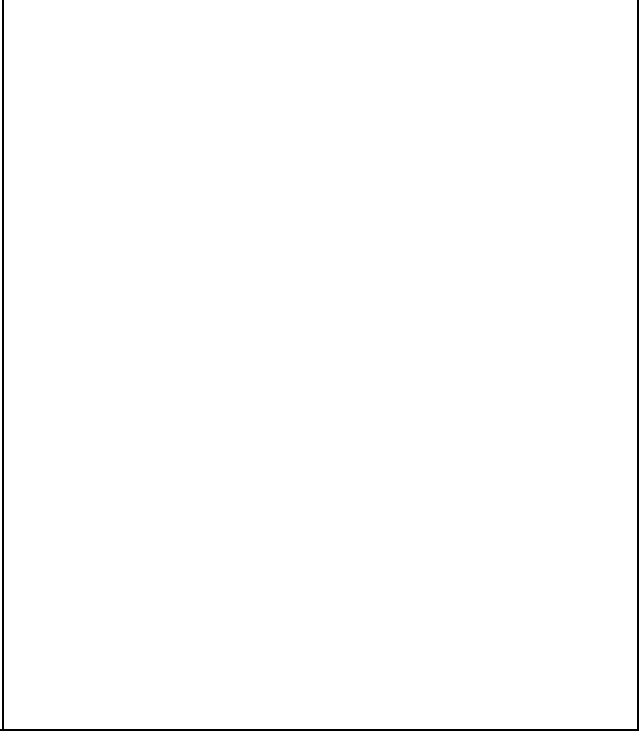
*Yelyzaveta Huseinova, 2nd year, University of Tartu, Tartu (Estonia),
the first semester of the Academic Year 2023/2024*

I believe that the experience of studying under the EU Erasmus+ academic mobility programme at the University of Tartu was invaluable for me.

Academic mobility opens up a lot of opportunities for us as students! Communication and interaction with the international community is a very important part of studying abroad. It was at the University of Tartu that I had the opportunity to communicate with practicing marketers and learn some interesting things about the marketing field in general!)

I am very grateful to the EU Erasmus+ Programme and the University of Tartu for the unforgettable memories and expanded horizons!





*Yana Brusnik, 4th year, Altınbaş University, İstanbul (Turkey),
the first semester of the Academic Year 2023/2024*

My experience of studying under the Erasmus+ programme.

The prospect of having an interesting student life, exchanging experiences with students from all over the world, as well as learning the language and culture of a new country motivated me to participate in the Erasmus+ programme.

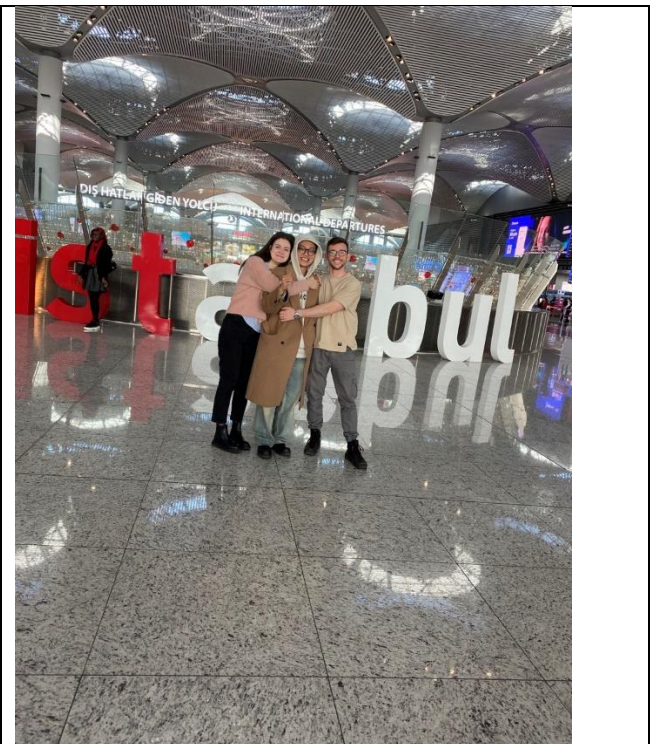
In Istanbul, I studied economics and business administration, as well as new languages and cultures. During this time, I made many new friends from all over the world. With the help of Erasmus+, I was able not only to deepen my academic knowledge but also to develop my communication skills. During the exchange, I improved my English, because here you communicate 24/7. Every day is a way out of your comfort zone; you face many problems that you would not even think about while living in Ukraine, such as obtaining a residence permit or even buying a SIM card 😊.

The city of Istanbul itself impresses with its incredible architecture, wealth of cultural attractions and hospitality of the locals.

I cannot even compare the experience I gained during this period with any other period of my life. Erasmus is a very powerful experience that can completely change your life. This is a time I will never forget because it was here that I met my best friends; it was here that I had those unforgettable evenings, interesting classes, powerful parties, lots of travelling, meeting new people and delicious Turkish food.

While studying at a foreign university, you have the opportunity to try different approaches to learning, exchange experiences with foreign colleagues and get effective advice from teachers.

The Erasmus+ programme is an ideal way to gain international experience.





Anastasiia Kosylkina, 3rd year, University of Gdansk, Gdansk (Poland), the first semester of the Academic Year 2023/2024

A period of 4.5 months that will always remain in my memory. Studying at a foreign university, living in a new country, different cultures of the world, new friends and acquaintances, travelling and unforgettable impressions. Yes, it's all about Erasmus+ at the University of Gdańsk! I am incredibly happy that I decided to take part in this mobility, improving not only my academic knowledge, but also myself!

