



CALL FOR APPLICATIONS:

**DAAD STUDY ONLINE SCHOLARSHIPS FOR THE PROGRAM
UKRAINE DIGITAL: ENSURING ACADEMIC SUCCESS IN TIMES OF CRISIS
(2025)**

APPLY FOR THE PROGRAM – DO AN ONLINE COURSE – GET A SCHOLARSHIP

In order to foster high-level digital learning, DAAD offers **online-scholarships** for students of V.N. Karazin Kharkiv National University, Kharkiv University of Humanities “People’s Ukrainian Academy” and other partner universities providing them with a selection of **10 online-courses** in English developed by experienced lecturers. Partner Universities with assistance and encouragement of South Westphalia University of Applied Sciences (FH SWF) joined their forces and intellectual potentials to redesign and upgrade their courses for efficient distant learning and teaching. The courses are designed to meet the needs of students doing Business Administration, Entrepreneurship, Management, International Business and others as their major.

Students enrolled on the Program will do courses (corresponding their program of studies) in summer semester 2025 and receive an online-scholarship of **200 Euros for 3 months (May-June-July)**. Successfully completing chosen online courses, participants receive a certificate of participation.

Application procedure:

- 1) Fill in the online form (for registration);

Participants are obliged to choose at least 3 courses, according to their own choice

- 2) Upload a motivation letter (PDF) of max. 3 pages in the form of a narrative telling about academic and personal reasons for your participation in the program, explaining why a particular program has been chosen and how it will contribute to achieving your educational and career goals, why you need a financial support as well;

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- 3) Provide your current transcript of records from the university (pages with courses and grades).

List of the courses for the summer semester 2025

1. Self-Branding
2. Innovation Management
3. Digital Marketing
4. Journey into Artificial Intelligence
5. Project Grant Writing
6. International Business Communications
7. Creative Entrepreneurship in digital age
8. Marketing research in the modern environment
9. Community Management
10. Financial Statements for International Business

Deadline for registration: 03.05.2025

APPLY NOW!



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